ITEM NO:

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DATE OF MEETING: October 27, 2015

# Fishermen's Terminal Long Term Strategic Planning Process

October 2015



## Strategic Planning Goals and Scope



#### Scope:

 Develop vision and long term strategic plan for Fishermen's Terminal that leverages maritime and fishing activities and industries.



#### Goals: (Amended)

- Continue to grow the economic value of the fishing and maritime cluster including the number of local jobs and business revenue.
- Improve overall financial returns that allow us to fulfill our commitment to the industry and taxpayers.
- Prioritize uses that support the commercial fishing industry, with a focus on anchoring the North Pacific Fishing fleet.
- Prioritize development that maximizes utilization of facility assets.
- Recognize and enhance Fishermen's Terminal as an living community landmark.

Vision: A development that enriches the experience for all and creates economic impact

## Stakeholder Outreach

- Strategic Objectives Steering Committee
- One-on-one meetings
- Fishermen's Fall Festival
- Fishermen's Terminal Newsletter
- Project website and email address list
- Media coverage



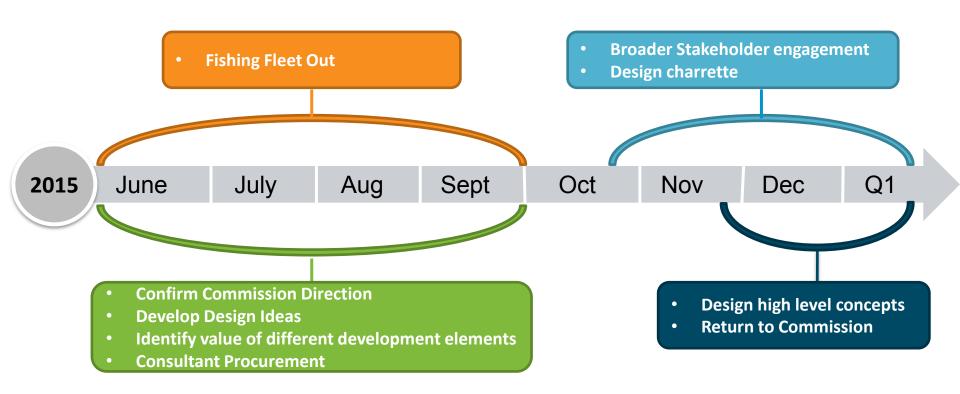
### Outreach Activities August through October

# Dominant Themes in Stakeholder Input During Project Launch

- Plans must focus on support of the fishing fleets
- Prosperity in fishing has been cyclical
- Job-creation is more important than the Port's direct financial return
- Different growth models for different segments of the fishing industry

#### What we heard

# Planning process and next steps



Robust schedule for the future.





Homeport to the Alaska fishing fleet & a vibrant commercial destination

6,419 Local jobs and \$449 million in business revenue

# Fishermen's Terminal Landside Facilities

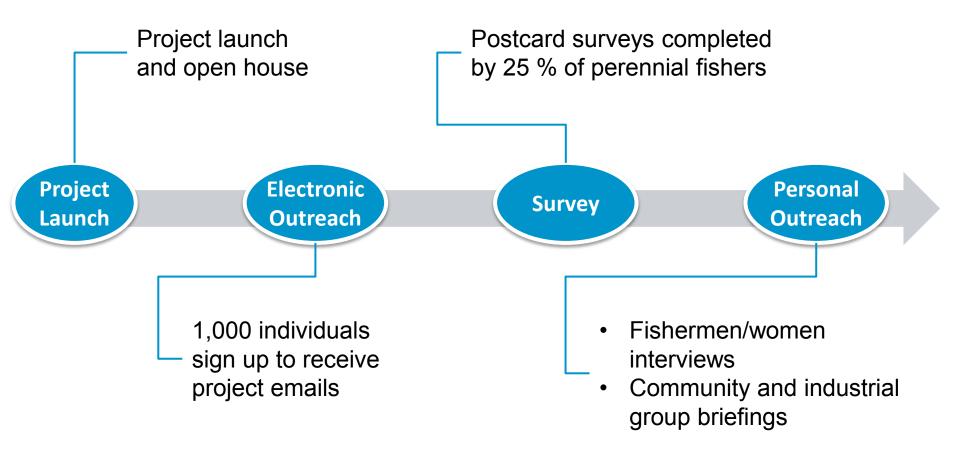


## Recent FT Improvements

- Net sheds a majority now retrofitted
  - Bring 9 Net Sheds into compliance with Seattle Fire Department
  - \$2.9 million. All work projected to be completed by the end of 2015
- Final phase of seawall reconstruction
  - \$3.7 million. Completed Fall 2011 following 8 months of construction
- NW Dock fender replacement
  - \$2.7 million. Completed Fall 2011 following 6 months of construction

#### Facility assets maintained for productive use

## FT Outreach Actions Completed



### Significant Outreach

## Stakeholder Outreach Take-Aways

- Comply with current zoning
- Maintain industrial character in design
- Avoid operating conflicts with existing uses
- Continue Net Shed Storage Program
- Accommodate Net Shed Compliance improvements

#### Preserve character and uses

# Key Development Opportunities

- Equivalent of two net sheds are not being used by fisherman
- This space can be demolished and re-purposed without impacting the fishing fleet needs
- Building C-9
   (Seattle Ship Supply)
- Building C-12
   (Bank Building)
- Buildings are unleaseable

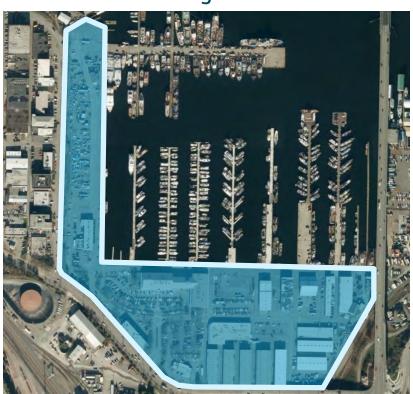


**Repurposing Opportunity** 

## City Land Use Regulations

- Industrial zoning promotes industrial uses & limits non-industrial uses
- Shoreline Master Program (SMP) promotes water-dependent uses and limits non-water-dependent uses
- Both must be satisfied to obtain development permit

#### FT Industrial Zoning is IG-1 and IG-2



#### **SMP Covered Areas**



